



COACHING
CONCIERGE

DUBAI LIVE

SCHEDULE OF EVENTS

30TH SEPTEMBER - 1ST OCTOBER 2022

LOCATION DAY 1 & 2 – RITZ CARLTON HOTEL
ADDRESS: JBR – AL MAMSHA STREET

LOCATION DAY 2 – TRAIN BEACH CLUB
ADDRESS: LA MER BEACH – 2A ST – JUMEIRAH 1

DRESS CODE – SMART CASUAL



DAY 1 – 30TH SEPTEMBER 2022

Location: Ritz Carlton – JBR – Al Mamsha Street

8.15 – 9.00 am - Registration

9.30 am - Open | *Mark Coles*

10 – 11 am

What It Takes To Scale A Fitness Business | *Frank Den Blanken*

11 – 11.30 am - **Break**

11.30 – 12.30 pm

Interview | *Conor Carlson & Kate Cummins* (Team Accomplish)

12.30pm – 2pm - **Lunch**

2 – 3 pm

The Marketing Machine Behind Building & Scaling a 7 Figure Business |
Sarah Sanchez

3.15 – 4.15 pm

High-Performance Habits | *Dr Jordan Shallow* (Joining us remotely)

4.30 – 5.30 pm - Hot Seat Panel Q&A

5.30 pm - Networking

6.00 pm

Private Q&A with Frank Den Blanken | Coaching Concierge Scale clients

DAY 2 – 1ST OCTOBER 2022

Location 1: Ritz Carlton – JBR – Al Mamsha Street

Location 2: Train Beach Club, La Mer beach – 2A St – Jumeirah 1

9.30 – 10.30 am

Training a high-performance team | *Mark Coles*

10.30 – 11.30 am

Interview | *Mike Thurston*

11.30 – 12.30 pm

Building a successful Body Transformation Business | *Jack Jacques*

12.30 – 1 pm - Close | *Mark Coles*

1-2pm – Lunch

3 pm – until late

You are invited to join us at Train Beach Club for a champagne reception courtesy of Coaching Concierge.

Entry requirements:

Admission ticket is 250 AED which can be used against food and drink.

Location – Train Beach Club, La Mer beach - 2A St - Jumeirah 1

We look forward to seeing you!