

The logo consists of a solid black square. Inside the square, the word "COACHING" is written in white, uppercase, sans-serif font. A thin white horizontal line is positioned directly below "COACHING". Below the line, the word "CONCIERGE" is written in white, uppercase, sans-serif font.

COACHING
CONCIERGE

How to deliver a price increase template

Dear / Hi (Client name)

I'd like to take this opportunity to say how much I enjoy working with you and helping you to achieve *(add a little more personalization by being very specific about the actual goal that they are working with you on)*.

You are making great progress *(make it personal to your client)*, and I am very excited to see what we can achieve together moving forward.

As you are aware, I am constantly investing into my education, to ensure that I am delivering the highest level of service for you and helping you to continue to progress.

This is something that I am fully committed to, and I hope that this is reflected in the coaching that you receive from me.

In line with this, I will be increasing my *(Online/PT)* coaching fees from X to Y with effect from the (date).

If you would like to discuss the contents of this email with me, please do let me know.

I am very much looking forward to continuing to work with you in the future.

Looking forward to our next session *(next call/check in)*.

Best wishes